

The Nature of our Business

Canada geese, red winged black birds, muskrats, fox and more...mammals that the public and employees of the GM Renaissance Center have seen throughout our flourishing riverfront property. Factor in the plentiful flowers, trees, monarch butterflies and seagulls, and it's a nature-filled colorful ecosystem along the entire RiverWalk. The Wildlife Habitat Council first awarded the site a 'Wildlife At Work' certification in 2005. The GM Renaissance Center's receipt of this award demonstrates its commitment to environmental stewardship and increasing native biodiversity.

The initial goal for WHC certification was to increase the green spaces and areas planted with materials indigenous to the area and encourage butterfly, bird and other wildlife habitation. Subsequent recertification efforts have focused on furthering the initial effort, as well as engaging the Renaissance Center tenants (GM employees, Marriott Hotel, Ally, Deloitte, Dykema, Blue Cross Blue Shield of Michigan, Urban Science, etc.) to become involved in the cultivation of the green spaces. The current recertification has expanded so that the program includes engagement with the surrounding community, the Detroit Riverfront Conservancy, the downtown office community, and visitors to our site.

Beyond being a welcoming home to all kinds of species, the rich environment surrounding the Renaissance Center and RiverWalk benefits the public and employees as well. By encouraging wildlife habitation throughout the property, we support biodiversity and native species, help eliminate invasive species, and provide relaxation and enjoyment with a wonderful view!



Wildlife Habitat Team Members

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Wildlife at Work



**General Motors
World Headquarters
400 Renaissance Center, Suite 2500
Detroit, MI 48243**





The General Motors World Headquarters is an office, retail and hotel establishment that is open to the general public. In addition to General Motors, the GM Renaissance Center is also home to the Marriott Hotel, Ally, Deloitte, Dykema, Blue Cross Blue Shield of Michigan, Urban Science, numerous restaurants and a fitness center. These are just a few of the businesses which share space within this beautiful building. Approximately 12,000 people / employees are on site.

The area surrounding the General Motors' World Headquarters is primarily an urban district, bordered on the south side by the Detroit RiverWalk which runs adjacent to the Detroit River.

The site is situated on 40 acres, in which 37 acres are buildings and paved parking lots. The wildlife habitat area is composed of 3 acres, which is 7.5% of the site.

The riverfront is inhabited by various forms of wildlife which move about freely around our property and surrounding areas. Much of the riverfront has been rebuilt and replanted to create beautiful garden rooms for the enjoyment of tenants and visitors.



General Motors World Headquarters Wildlife at Work Mission

The General Motors World Headquarters is a responsible corporate citizen dedicated to protecting natural resources and the global environment. We are committed to participating actively in educating the community regarding environmental conservation. We continually work towards having a close relationship with the community in which we reside by inviting our neighbors to participate in site tours and events.



Share your wildlife observations!
Return the enclosed card or email
GMrencen@cbre.com. Please
include 1) location, 2) date
3) wildlife observations and
4) photos (if available).

