



## Tour | Ren Cen

*A trip to Detroit is not complete without visiting one of Michigan's most iconic landmarks—the GM Renaissance Center. The GM Renaissance Center is the premier destination to dine, shop, play and stay while in Metro Detroit. Tour Ren Cen showcases Detroit's most famous building and outlines the rich history that General Motors shares with the city.*

### Group Tour Information

Professionally guided group tours are available with advance booking **Monday through Friday at Noon and 2PM**. No weekend tours. Private tours are available and priced accordingly. We recommend a minimum of 1½ hours to visit the GM Renaissance Center and enjoy the variety of experiences here. Public tours begin at the Pure Detroit store, located in Tower 400 on Level 1.

### Group Tour Package

- Motor coach step-on greeters
- Complimentary admission for driver and escort
- Glass elevator ride to 72<sup>nd</sup> floor; 360° view of two countries
- Complimentary group photo
- Optional pre-paid Food Court vouchers; available in any denomination with group name/logo

### Private Tour Rates

Groups consisting of:

- 10 to 30 people—\$75,
- 31 to 60 people—\$150,
- 61 to 90 people—\$225, etc.

We can accommodate groups up to 150 people.

### Parking

Convenient self parking is available in the Beaubien Parking Garage. Motor coaches are invited to arrive at the GM Wintergarden for a step-on meet and greet. Free motor coach *staging* is available nearby and *parking* on the GM lot is \$20.

### Contact information

Rhonda Savage | Tour Manager  
400 Renaissance Center, Suite 2500, Detroit, MI 48243  
(313) 568-5624 phone (313) 568-5787 fax  
To schedule your visit, contact [ann.duncan@cbre.com](mailto:ann.duncan@cbre.com).  
Visit our web site **GMRenCen.com** for more information.

## Highlights

### GM Wintergarden

Groups arrive at the GM Wintergarden, one of Detroit's focal points. This magnificent five story tropical glass atrium overlooks the Detroit River and is always bustling with activity.

### GM Plaza and Promenade

The GM Renaissance Center's outdoor plaza features a world map carved in granite, synchronized water fountain and an amazing view of the Detroit River.

### GM Lobby and Pavilion

The GM Pavilion is an impressive and inviting glass and steel entrance featuring vehicle displays.

### "Borealis" Art Glass Structure

Located in the front lobby of the GM Renaissance Center, Borealis is the tallest vertical glass structure in the world!

### Circulation Ring

Suspended from stainless steel cables, this architecturally impressive circular glass walkway provides easy navigation and connects visitors to additional shops and restaurants in the Millender Center, along with easy access to the People Mover Station.

### GM Showroom

This popular 44,000 square-foot attraction offers an exciting, interactive look at GM's Buick, Chevrolet, Cadillac and GMC brands. Ever changing displays include GM production models, vintage and concept vehicles and large screen video displays highlighting GM's initiatives, products and services. Check out the interactive kiosks and a special OnStar display that features a 'turn by turn' demonstration within a vehicle. Product Specialists are on hand for further demonstration and to answer questions.

### Ren Cen Shops

The Ren Cen shops are a showcase of shops unique to Detroit. A few of our fine retailers include Pure Detroit (featuring the GM Collection), Jos. A. Bank, BonBons Candy and Godiva Chocolatier, Runway, Scensations Fragrance, Crystal Boutique, Calumet Market & Spirits, Sam's Tailor Shop, Verizon Wireless and Ren Cen Fitness Center.

### Restaurants and the Food Court

Combining your tour with a meal is easy and affordable! Several dining options are available and designed to meet all your needs. Our fine restaurants, such as Andiamo Detroit Riverfront, Coach Insignia and Joe Muer Seafood, feature private dining areas. For groups on the go... try our Food Court and pre-paid voucher program for ease and value.

*Access to certain areas of the building is subject to change due to event schedules.*

**See Reverse for Map and Directions**

GM RENAISSANCE CENTER  
**REN GEN**  
 Dine • Shop • Play • Stay



**DIRECTIONS TO THE GM RENAISSANCE CENTER**

**From Pontiac, Rochester and the North:**

I-75 Southbound to I-375, to Jefferson Avenue Westbound

**From Clinton Township, St. Clair Shores and the East:**

I-94 Westbound to I-75 South, to I-375, to Jefferson Avenue Westbound

**From Ann Arbor, Metro Airport and the West:**

I-94 Eastbound to I-75 South, to I-375 to Jefferson Avenue Westbound

**From Canada:**

Via the Detroit-Windsor Tunnel, turn right at Jefferson Avenue. Via the Ambassador Bridge, take I-75 North to I-375, to Jefferson Avenue Westbound